Lyndon State Bank Newsletter February 2018

Quick Links LSB Community Calendar LSB Helpful Links and Services

Dear Customer,



Lyndon State Bank will be closed in observance of President's Day- February 19th

Keep a lookout for LSB at upcoming hometown games!



VERIFIED BY VISA

Shop Online with Confidence!

Your Visa debit card is equipped with Verified By Visa - a free, simple to use service that confirms your identity with an extra password when you make an online purchase.

Click here
For more information on how to activate your new chip card

CHECK OUT OUR NEWEST PRODUCT LINEUP!

- Hometown
 Anywhere Mobile Banking
- 2. Remote Deposit
- 3. Peer 2 Peer (P2P)
- 4. Online Banking
- 5. Bill Pay
- 6. Cash Management

February 13th - Lyndon T-shirt Toss and 1/2 Court Shot
February 16th - MdCV 1/2 Court Shot
February 23rd - MdCV T-shirt Toss



PRESIDENT'S LETTER



It's that time of year again when we kick off our Basketball Madness promotion! This month you will see us at local high school basketball games tossing out our famous t-

shirts; the same ones we will be giving away every Friday in March at all three branches. Along with the t-shirt toss, we will be presenting checks to Lyndon, MDCV and Topeka West high schools from our school spirit debit card program. Every time you use your school spirit debit card as a credit transaction you earn money for your school and reward points for yourself! It's a win-win! Thanks to all who are helping make this program a huge success! If you are not carrying one of our school spirit cards, then now is a good time to visit one of our three locations and get yourself in the game! Happy Valentine's Day!

God Bless.

NEW Mobile App Background





Our Hometown Anywhere Mobile Banking app is available for FREE in the Google Marketplace or App Store

Rewards Plus



Are you wanting to check your debit card rewards points but forgot your password? Call 1-800-787-0932 to reset your password.

Check your rewards points
Here

Business Credit card



Have you checked your business credit card rewards points lately? You'll be surprised how fast they add up!

Check your reward balance Here

Free Credit Report

The Fair Credit Reporting Act (FCRA) requires each of the nationwide credit reporting companies - Equifax, Experian, and TransUnion - to provide you with a free copy of

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Customer Education Protect your ID

<u>Deter</u> identity thieves by protecting your important information.

- Shred any paperwork with personal information.
- Protect your Social Security Number. Only give it out if absolutely necessary or ask to use a different personal identifier.
- Do not give out personal information over the phone, through the mail or over the internet unless you have verified and trust recipient.
- Never click on links in unexpected e-mails.
 Use firewalls, anti-spyware, and anti-virus software. Think before you click!
- Avoid using obvious passwords like; birth dates, maiden names or your SSN.
- Keep your personal information in a secure place.
- Be aware that government entities will never call you to ask for your financial or personal information.

<u>Detect</u> suspicious activity by monitoring your accounts and billing statements.

- Be aware of signs that require immediate attention:
 - o bills that are out of the norm.
 - unexpected credit card or account statements.
 - denials of credit for no clear reason.
 - calls or letters about purchases you did not authorize.
- Inspect your credit report and financial statements for any inconsistent information.
 - Receive a free annual credit score from annualcreditreport.com

<u>Defend</u> against ID theft as soon as you suspect it.

- Place "Fraud Alert" on your credit reports and review them carefully.
- Close any accounts that may be compromised and keep records of all closed accounts.
- File a police report for added proof of a crime to show creditors.
- Report theft to the Federal Trade Commission.
 - Online: ftc.gov/idtheft

your credit report, at your request, once every 12 months. It's a great way to help you avoid Identity Theft.

Click Here for information on how to access your free credit report

Traveling?



Before you leave, make sure you call LSB to place a Travel Notification on your Debit Card. Don't forget your second form of payment!

Lyndon State Bank Three Locations



Lyndon Branch 817 Topeka Ave Lyndon, KS 66451 (785) 828-4411

Melvern Branch 102 Main Melvern, KS 66510 (785) 549-3311

Topeka Branch 1535 SW Fairlawn Topeka, KS 66604 (785) 228-1133





• **Phone:** 1-877-ID-Theft (438-4338) or 1-866-653-4261

 Mail: Identity Theft Clearinghouse, Federal Trade Commission, Washington, D.C. 20580

> BEFORE SOMEBODY

TAKES IT.

Fight back against identity theft. For more tips and resources for protecting your ID visit our <u>website</u> and select the Protect Your Money & Identity option under our Resources tab.

→

Product Spotlight Deluxe Proven

Deluxe Provent powered by EZShield is a complete suite of identity theft and fraud solutions. These solutions are available at affordable prices and can help shield you, your family, or your small business.

Solutions for individuals and families include; **ID Restoration Pro:** Access to a Certified

Resolution Specialist who will manage each fraud or identity theft case you file.

The EZ Shield Promise: Should you ever experience an identity theft event, a selection of preventative and complementary services will be provided to you to mitigate further risk during the case.

Expert Protection Tips and Timely News: Monthly e-mail communication activity report that addresses topics surrounding identity theft and fraud, plus current breach and fraud news alerts with helpful tips on how consumers can protect themselves.

Internet Monitoring: Monitoring that scan the Internet's black market chat rooms for your personal and credit information.

<u>Credit Monitoring</u>: Daily monitoring and alerts to notify you of certain activities associated with credit files.

Solutions for small businesses include;

Business ID Restoration Pro: Access to a certified Resolution Specialist who will manage each fraud or identity theft case associated with either the business or business owner.

Online Storage: with 24/7 secure access Expert Protection Tips and Timely New

Expert Protection Tips and Timely News: Monthly e-mail communication activity report that addresses topics surrounding identity theft and fraud, plus current breach and fraud news alerts with helpful tips on how consumers can protect themselves.

<u>Security Assessment</u>: a self-assessment designed to evaluate a business's existing data security measures and provide the business owner with an actionable security readiness score.

Internet Monitoring: Monitoring that scans the Internet's black market chat rooms for information associated with either the business or the business owner.

To learn more about pricing or to sign up for Deluxe Provent visit deluxeprovent.ezshield.com



Valentines Day Wednesday, February 14th

Lyndon State Bank, 817 Topeka Avenue, Lyndon, KS 66451

SafeUnsubscribe™ {recipient's email}

Forward this email | Update Profile | About our service provider

Sent by info@lyndonstatebank.com